

Bradford Music Club



Friday, 27 October 2017

Dear Music Club Members and Supporters,

I am writing as Chair to say that we seem to be at a crossroads and need your support to move forward. I have enjoyed the privilege of performing there many many times and certainly want it to continue. Could you consider joining the Committee or take on another small task?

In order to consider its long-term sustainability Joy and I have met recently. Our main points are:

1. The Club has achieved a considerable amount in its long and valuable 14 year history since 2003. It has provided a space for singers and musicians to find their feet, try out new material, form new collaborations and more....
2. Many of the original contributors are ageing. Whereas there are many new contributors and duets, we have put together the glorious piano event at the Interchange – our reach has narrowed. We have also not had the mix of musical styles evident in previous concerts
3. You may also have been aware that in recent months we've been hard pushed to fill the slots at some concerts. We've relied on the last minute contributions, often from regulars, who've 'come to the rescue', We know that it is not an ideal solution.
4. Our audience numbers have reduced in the last year too

Our conclusion is that to continue as a viable concern:

The Club needs more members actively recruiting performers and audience, wherever they play or sing. Though I did this for nearly 10 years. I stepped down 4 years ago and Joy Leach took over, with help from Julie, Kathleen, Don, Aisha, Michael, Ian and more. She is now stepping down from the Committee, so we need to fill that gap by sharing out the tasks. In fact we need a pool of 3-4 people 'on the case' for each concert according to their strengths.

To be successful it we need a spread of skills, so that we can better share the mostly web-based administration & publicity needed (including social media).

It may be time to 'close the piano lid' and wind up with a flourish. It could also be an opportunity to move forward and develop in a whole new direction. It could even include a change of venue...The forthcoming AGM on November 19th 2017 will be the time to assess where we go. Come along to decide, and let me know beforehand if you want to contribute. The Committee will then have a special meeting to discuss implementation.

With many thanks

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